



Mischief for a "Caws",  
a Benefit to Crow About

Friday, October 29th  
Deerfield  
Newark, DE  
6 PM to 10 PM

Thank you for your consideration of the annual Benefit for the Birds. Your support is vital to our ability to respond to and treat contaminated wildlife. Your sponsorship mends wounds, treats contaminated patients, and helps a wild life go free again.

Like many in these times, we face unique challenges. It is your support that allows us to rise up to them. Last year, we were activated to 5 spill responses. In 2021, we have already reached that number as of August. Our Wild Bird Clinic is seeing even higher admission numbers than last year- which was one of the busiest years on record.

The difference in the lives our patients is you. I hope you will once again join us in giving wild lives a second chance.

You can reach me at (302) 737-9543 x110 or at [rstansell@tristatebird.org](mailto:rstansell@tristatebird.org) if you have any questions or to make a pledge for sponsorship.

The animals whose lives we change cannot thank you, but we can. Thank you for your consideration of our mission and of our patients.

Sincerely,

Rebecca Stansell  
Development & Marketing Director



# The Benefit for the Birds 2021

## Partnership Levels

### **Presenting Sponsor- *(Filled-Colonial Pipeline Company)***

- Company logo and/or name included in event invitation, advertising, and press releases
- Company logo and link in post-event email
- Recognition at event verbally, custom event visuals, and special recognition in Annual Report
- Prominent logo in event program
- Admission for up to twelve (10) total guests

### **Bald Eagle Sponsor- \$20,000**

- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Recognition at event verbally and custom event visuals
- Prominent logo on event website and in event program, year-round logo on Tri-State webpage
- Admission for up to ten (10) guests

### **Snowy Owl Sponsor - \$16,000**

- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Recognition in event visuals
- Color logo in event program
- Admission for up to eight (10) total guests

### **Great Horned Owl Sponsor - \$10,000**

- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Recognition in event visuals
- Color logo in event program
- Admission for up to eight (8) total guests

### **Silent 'Hawk'tion Sponsor- \$6,000 *(Reserved-Monroe Energy)***

#### **Or Bar and beverage Sponsor**

- Corporate name & logo on bid sheets, online component, and on the Hawk'tion tables, or at the bar and cocktail tables for Bar & Beverage Sponsor
- Recognition in event visuals
- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Color logo in event program, admission for up to six (6) guests

### **Great Blue Heron Sponsor - \$5,000**

- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Shared recognition on event visuals
- B&W logo in event program
- Admission for up to five (5) total guests

### **American Kestrel Sponsor- \$2,000**

- Company name, logo, & link on event webpage
- Shared recognition on event visuals
- Recognition of support in Annual Report and quarterly newsletter
- Admission for up to two (2) guests

### **Partner - \$1,000**

- Company name & link on event webpage, shared event visuals recognition

# Benefit for the Birds 2021

Friday, October 29th

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone number \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Web Address \_\_\_\_\_

*Yes, we'd like to support at the following level:*

<b>Filled</b>	Presenting Sponsor	_____ \$ 5,000	Bar & Beverage Sponsor
_____	\$20,000 Bald Eagle Sponsor	_____ \$ 4,000	Great Blue Heron Sponsor
_____	\$16,000 Snowy Owl Sponsor	_____ \$ 2,000	American Kestrel Sponsor
_____	\$10,000 Great Horned Owl Sponsor	_____ \$ 1,000	Partner
<b>Reserved</b>	\$6,000 Silent 'Hawk'tion Sponsor	_____	Other

**Pledge form should be received by August 31<sup>st</sup> for maximum exposure.**  
**Please remit pledge payments by September 30th, 2021.**

**Please submit your logo at the same time as the form for website and event inclusion.**

Mail form with check, payable to **TSBRR**, to  
Rebecca Stansell, c/o TSBRR, 170 Possum Hollow Road, Newark, DE 19711  
or fax form to 302-737-9562.

If you have questions, contact Rebecca Stansell, Director of Development & Marketing at  
302-737-9543 ext. 110 or [rstansell@tristatebird.org](mailto:rstansell@tristatebird.org).

**Thank you for joining us in saving wild lives!**

