



## **Benefit for the Birds**

Friday, October 30<sup>th</sup>

7 PM - 8 PM

Virtual

Thank you for your continued consideration of the annual Benefit for the Birds. The community, agencies, and our industry partners look to us for professional response and preparedness. It is only through such generosity that we're able to be a resource to them.

If you are able to lend your support in this time, you will make it possible for us to heal the wounded, be ready to respond when needed, and upkeep our high training standard.

As we cannot responsibly hold an in-person event the benefit continues in 2020 as an online event. Our commitment to acknowledging our supporters is the same as ever. Our sponsors will be acknowledged on the webpage, in email communications, and during the event with on-screen visuals. Invitations will be sent in early September. You can reach me at (302) 737-9543 x110 or at [rstansell@tristatebird.org](mailto:rstansell@tristatebird.org) if you have any questions at all.

The animals whose lives we change cannot thank you, but we can. Thank you for your consideration of making a pledge of sponsorship during these uncertain times.

Sincerely,

Rebecca Stansell  
Development & Marketing Director



# The Benefit for the Birds 2020

## Partnership Levels

### **Presenting Sponsor- (FILLED-Colonial Pipeline Company)**

- Company logo and/or name included in event invitation, advertising, and press releases
- Company logo and link in post-event email
- Recognition at event verbally, custom event visuals, and special recognition in Annual Report
- Held admission spots for up to 10 guests

### **Bald Eagle Sponsor- \$20,000**

- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Recognition at event verbally and custom event visuals
- Prominent logo on event website and year-round logo on Tri-State webpage
- Held admission spots for up to 10 guests

### **Snowy Owl Sponsor - \$16,000**

- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Recognition in event visuals
- Color logo in event program
- Held admission spots for up to 8 guests

### **Great Horned Owl Sponsor - \$10,000**

- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Recognition in event visuals
- Color logo in event program
- Held admission spots for up to 8 guests

### **Silent 'Hawk'tion Sponsor- \$6,000 (Reserved-Monroe Energy)**

- Corporate name & logo on bid sheets, online component, and on the Hawk'tion tables
- Recognition in event visuals
- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Held admission spots for up to 6 guests

### **Bar and Beverage Sponsor - \$5,000**

- Corporate name & logo prominently displayed at the bar and high top tables
- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Recognition in event visual and printed newsletter
- Held admission spots for up to 6 guests

### **Great Blue Heron Sponsor - \$5,000**

- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Shared recognition on event visuals
- Held admission spots for up to 5 guests

### **Red-tailed Hawk Sponsor- \$4,000**

- Recognition of support on event webpage (with logo), in Annual Report, and in quarterly Newsletter
- Held admission spots for up to 4 guests

### **American Kestrel Sponsor- \$2,000**

- Company name, logo, & link on event webpage
- Shared recognition on event visuals
- Recognition of support in Annual Report and quarterly newsletter
- Held admission spots for up to 2 guests

### **Partner - \$1,000**

- Company name & link on event webpage, shared event visuals recognition

# The Benefit for the Birds 2020

**Company Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Phone number** \_\_\_\_\_ **Email** \_\_\_\_\_

*Yes, we'd like to support at the following level:*

<b>Filled</b>			_____ \$ 5,000	<b>Bar &amp; Beverage Sponsor</b>
_____		<b>Presenting Sponsor</b>		
_____	\$20,000	<b>Bald Eagle Sponsor</b>	_____ \$ 5,000	<b>Great Blue Heron Sponsor</b>
_____	\$16,000	<b>Snowy Owl Sponsor</b>	_____ \$ 4,000	<b>Red-tailed Hawk Sponsor</b>
_____	\$10,000	<b>Great Horned Owl Sponsor</b>	_____ \$ 2,000	<b>American Kestrel Sponsor</b>
<b>Reserved</b>	\$6,000	<b>Silent 'Hawk'tion Sponsor</b>	_____ \$ 1,000	<b>Partner</b>
			_____ \$ _____	<b>Other amount</b>

Pledge form should be received by July 31<sup>st</sup> for maximum exposure. Please remit pledge payments by September 15th. Please include your logo for website acknowledgment.

If you have questions, contact Rebecca Stansell, Director of Development & Marketing at 302-737-9543 ext. 110 or [rstansell@tristatebird.org](mailto:rstansell@tristatebird.org).

**Thank you for joining us in saving wild lives!**

